



Sponsorship Handbook

Raleigh, NC

saturday, May 18, 2019

8:30 AM – 3:30 PM

Raleigh Convention Center

500 South Salisbury Street, Raleigh, NC 27601



Why Sponsor HELLOTECHCON?

Teachers are coming to HelloTechCon to spark and ignite a passion for teaching with the use of technology and a sense of urgency. Jen and Kami speak with authenticity and passion for students and the future of the classroom. Throughout the day, Jen and Kami will present a variety of digital literacy strategies that are simple and free to implement. Use technology as an instructional tool in your classroom. Apps and technology are more than just tool, they are engaging methods of creation.

Together, they have over 50 years of classroom experience, and they can't wait to share this with you!

This conference will incorporate whole group and session based models of PD into the day so that teachers will disseminate information throughout their group and learn from others at the event to bring their learning back to school. Explore how you can use technology to enhance students' competence in reading. Through a wealth of resources, website and apps, educators are empowered to create efficient technology-integrated classrooms, while collaborating effectively with students and educators inside and outside the four walls of your classroom.

HelloTechCon will provide a unique networking platform for organizations across the country to have access to teachers, literacy managers and principals. Happy Go Teach will provide an opportunity for organizations and individuals to showcase products and services to a targeted market.

Sponsorship benefits are geared toward a return on investment, and for the sponsoring organization, include opportunities to:

- Meet and build relationships with teachers and principals
- Promote and increase brand awareness
- Communicate directly with a targeted audience
- Generate fantastic leads
- Launch new products and services to existing and potential clients
- Keep up-to-date with 21st century teaching trends
- Receive valuable feedback from the teaching sector



OPPORTUNITY

Further information is outlined on Page 4.

Package	Price
Expo Sponsor	\$500

Submitting an Application

To submit an application, complete and return the sponsorship form, including payment details. Sponsorship opportunities are limited.

Once the application form has been received, HelloTechCon will send a confirmation email, including a paid tax invoice and full details of entitlements. Full payment is required at time of application.

Benefits

EXPO SPONSOR \$500

Pre event

- Logo on Hello Literacy website with link to a preferred URL
- Instagram promotion on Hello Literacy Instagram Page (14,500+ followers)
- Twitter promotion on Hello Literacy Twitter Page (2,500+ followers)
- Facebook promotion on Hello Literacy Facebook Page (2,500+ followers)
- Sponsor highlight in the pre-event email communication to delegates

During event

- One 2m x 1m exhibition trestle table with the following inclusions:
- One booth monitor to man the exhibition table (additional purchased at cost)
- One general-purpose outlet
- Access to approximately 150 attendees/teachers

Post event

- Sponsor to receive relevant photographs of the event
- Sponsor will receive a Sponsorship Certificate acknowledging their generous support of the event

Application Form

Organisation name:	Postal address:
Contact name:	Suburb:
Position:	State: Zipcode:
Phone:	Mobile:
Email:	Website:

Sponsorship package: Sponsorship - Raleigh, NC
(please tick) \$500

TOTAL Amount payable \$ _____

All prices shown are tax inclusive

Payment by Visa or Mastercard

<input type="checkbox"/> Visa <input type="checkbox"/> Mastercard	Credit Card Number:
Cardholders Name:	Expiry Date: CCV:

Email this form to
dimity@helloliteracy.com

